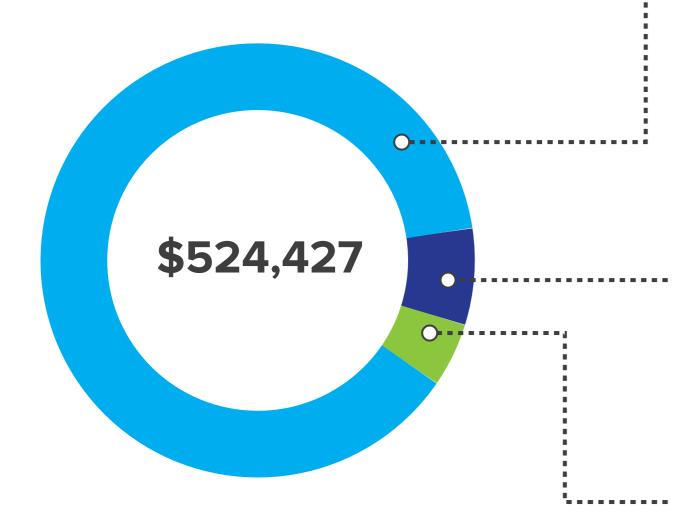
## PARKOUR VISIONS

#### 2016 ANNUAL IMPACT REPORT CARD

**OUR MISSION:** We use parkour to build sustainable physical, emotional, and social health for people of all ages and dimensions of diversity; We teach classes and events, design spaces, and advocate for a community that supports play at all ages.



### **TEACH**

\$497,792

In 2016, PKV delivered on average 60 classes a week, including one free class. 30 free scholarship memberships were awarded and 13 apprentices ran through our rigorous 12-week teacher training program. We lead classes for patients and family of those in cancer treatment at the Fred Hutch Cancer Research Center, used parkour to teach film theory to students from The Overlake School, and provided over 2000 free visits to our academy! We also moved our academy home from north Queen Anne to SoDo, and look forward to growing in 2017.

#### **BUILD**

\$24,790

PKV began seriously investing in and expanding our design and build arm. We worked with architecture firm GGLO to design a parkour area for the renovation of Rhodes Park in Boise, ID--which will become the 2nd dedicated parkour park in the US. We also undertook a number of potential projects that, while they weren't realized, gave us important experience, raised awareness of the opportunity to design for parkour, and expanded our portfolio.

# SHARE

\$15,712

STURDYmade has become the most comprehensive source for information and support for the design and construction of parkour equipment, with over 57 posts and 10 videos shared from our team.

We partnered with the Sport Parkour League and the Friends of Waterfront Park to host a parkour competition, raising awareness of the variety of paths available to you in practic, and ran the PKV Classic--3 days of games, jamming, and parkour in the Seattle sunshine!

2,978 **NEW STUDENTS** 





MAJOR RELOCATION OF OUR HOME BASE FROM **NORTH QUEEN ANNE TO SODO** 

2,900+ FREE VISITS TO GYM

FREE CLASSES ANNUALLY

\$64,000 in scholarships for students & apprent students & apprentices



design-build related posts



4,000+ Members in SturdyMade

10+ **VIDEOS** 

**MAJOR** COMMUNITY **EVENTS** 

**AVG # CLASSES PER WEEK**